

## Call for Opinion Pieces

### ***European Media Freedom Act (EMFA): State of the Art of the Implementation Across the EU***

Organised by the EMFA Observatory of the Centre for Media Pluralism  
and Media Freedom

On **8 August 2025**, the European Media Freedom Act (EMFA) entered into full effect, meaning that all its obligations are now applicable in all EU Member States. This marks a critical turning point for media freedom, pluralism, and regulation in Europe. This phase is especially key for assessing how prepared states are in translating legal obligations into real-world practices. The [2025 Media Pluralism Monitor \(MPM\)](#) of the Centre for Media Pluralism and Media Freedom (CMPF) has already revealed large variations in institutional readiness and in national regulatory frameworks across the EU. Meanwhile, recent controversies, from the use of Pegasus and other spyware targeting journalists to political interference in public service media, further highlight the urgency of monitoring EMFA's implementation. In many cases, there is concern that political inertia or lack of institutional capacity may undermine the EMFA's potential. Given these developments, the [EMFA Observatory](#) invites concise analytical blogposts (800–1,500 words) that help stimulate the debate by identifying obstacles and best practices, and offering forward-looking interpretations of the EMFA and its key provisions.

A possible list of topics includes, but is not limited to:

- **Institutional readiness and implementation:** How are Member States translating EMFA obligations into practice? Contributions may explore the capacity and independence of national regulators, coordination with the European Board for Media Services (EBMS), or challenges in aligning pre-existing legal frameworks with the new regulation. We welcome analyses of national implementation strategies, administrative challenges, and early gaps or best practices.
- **Enforcement and prospective analysis:** How are key EMFA provisions being enforced and what challenges lie ahead? Contributions may examine contested or ambiguous provisions and anticipate their enforcement in the medium term. They may also consider synergies with related legislation (DSA, DMA, AI Act, AVMSD) or reflect on how the EMFA may contribute to building a shared European regulatory media culture.
- **Public debate and reception:** How is the EMFA being discussed and framed across Europe? We also seek reflections on how media, policymakers, and civil society are engaging with the EMFA and how this shapes national approaches to media governance. Analyses may address public and political discourse around the EMFA, tensions between national sovereignty and EU oversight, and how governments, journalists, and civil society are framing its potential impact.

## SUBMISSION

Please submit a blog post (min. 800 words, max. 1,500 words) at this link. The selection of blog posts will be carried out by the members of the Conference's Scientific Committee.

Selected contributions will be published on the **CMPF's EMFA Observatory** webpage and promoted through our institutional channels.

## **ABOUT THE EMFA OBSERVATORY**

The [EMFA Observatory](#) provides independent scholarly analysis and facilitates discussions regarding this crucial legislation, its implementation, and enforcement. Established in 2022, the Observatory closely monitors the legislative process of the EMFA, engaging with a diverse range of stakeholders and cultivating a comprehensive network of media regulation experts from academia, civil society, industry, and governmental bodies. It also regularly organises debates called **EMFA Talks**, Monthly on a Monday at 11am, featuring distinguished scholars, experts, and practitioners from across Europe. Past events can be found [here](#).

## **CONTACTS**

For information about submissions and the programme please contact the organising committee: [urbano.reviglio@eui.eu](mailto:urbano.reviglio@eui.eu), [Elda.Brogi@eui.eu](mailto:Elda.Brogi@eui.eu)

