

## Training

# How To Measure Complex Phenomena In The Digital Society?

**30 - 31 October 2024**

Sala del Capitolo - Badia Fiesolana, Via dei Roccettini 9 - San Domenico di Fiesole (Fiesole, Florence)

### Scientific Organisers

**Elda Brogi** | European University Institute (EUI)

**Pier Luigi Parcu** | European University Institute (EUI)

**Jan Erik Kermer** | European University Institute (EUI)

**Iva Nenadić** | European University Institute (EUI)

### Draft Programme

#### 30 October

15:00 - 15:10 Welcoming Remarks and Introduction  
**Pier Luigi Parcu** | EUI

Session I – Measuring Complex Phenomena

Chair

**Pier Luigi Parcu** | EUI

15:00 - 15:30 Methodologies to Multidimensional Poverty Measurement  
**Gianni Betti** | University of Siena

15:30 - 16:00 Q&A

16:00 - 16:15 Coffee Break

16:15 - 16:30 Measuring Complex Phenomena in the Digital Economy: Challenges and Opportunities  
**Leonardo Mazzoni** | EUI

16:30 - 16:45 Navigating Political Preferences in Europe  
Speaker TBD

16:45 - 17:00 Measuring the Impact of Energy Policies and their Social Consequences  
Speaker TBD

17:00 - 17:30 Q&A



## 31 October

### Session II – Measuring the Risks for Media Freedom and Pluralism in Europe

Chair

**Urbano Reviglio** | EUI

- 10:00 - 10:20 The Regulatory Context. New regulations and Systemic Risks  
**Elda Brogi** | EUI
- 10:20 - 10:40 Exploring Methodologies Used in the Media Pluralism Monitor and Understanding How to Assess (and Mitigate) Risks in Different Media Environments. Fundamental Protection and Market Plurality in the Media Pluralism Monitor  
**Roberta Carlini** | EUI  
**Danielle Borges** | EUI
- 10:40 - 11:10 Coffee Break
- 11:10 - 11:30 Exploring Methodologies Used in the Media Pluralism Monitor and Understanding How to Assess (and Mitigate) Risks in Different Media Environments. Political Independence and Social Inclusiveness in the Media Pluralism Monitor  
**Matteo Trevisan** | EUI  
**Marie Palmer** | EUI
- 11:30 - 11:50 Q&A
- 11:50 - 12:10 The Challenges of Measuring News Media Deserts  
**Jan Erik Kermer** | EUI
- 12:10 - 13:00 Group Activity
- 13:00 - 14:30 Lunch

### Session III – Evaluating the Spread and Impact of Disinformation Online

Chair

**Elda Brogi** | EUI

- 14:30 - 14:50 Demonstrating the Effects of Social Media Usage  
**Urbano Reviglio** | EUI
- 14:50 - 15:10 Structural Indicators to Measure the Spread and Impact of Disinformation Online  
**Iva Nenadić** | EUI
- 15:10 - 15:30 Q&A
- 15:30 - 16:00 Coffee Break
- 16:00 - 16:20 Challenges in Accessing Data  
**Lisa Ginsborg** | EDMO
- 16:20 - 16:40 Identifying the Spread of Disinformation Online  
**Rolf Nijmeijer** | EUI
- 16:40 - 17:00 Q&A
- 17:00 - 17:10 Concluding Remarks  
**Pier Luigi Parcu** | EUI



