

MPM2023: Political Independence

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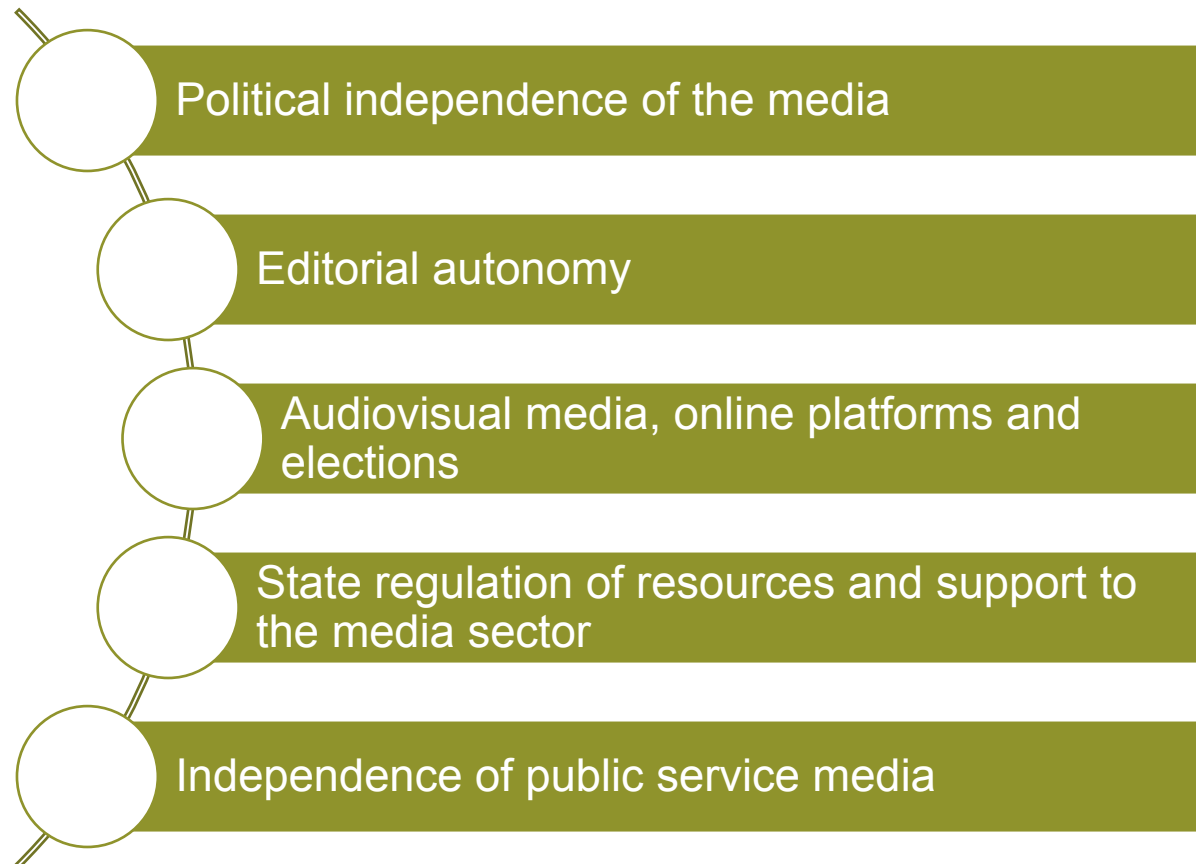
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The Political Independence area

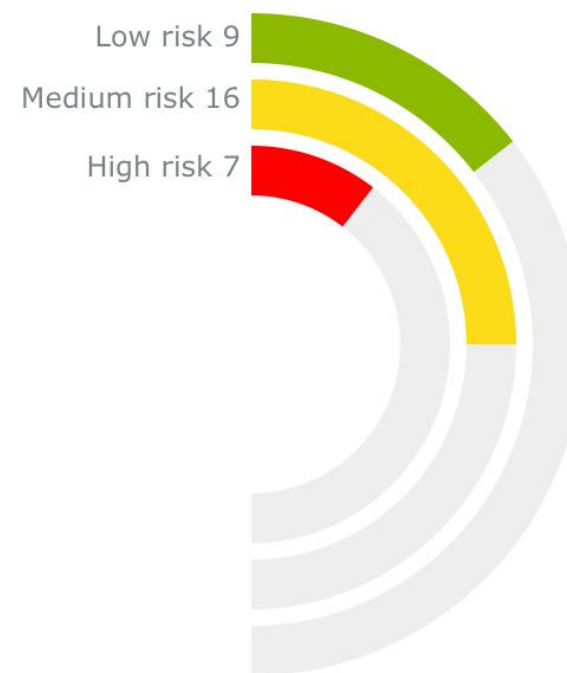
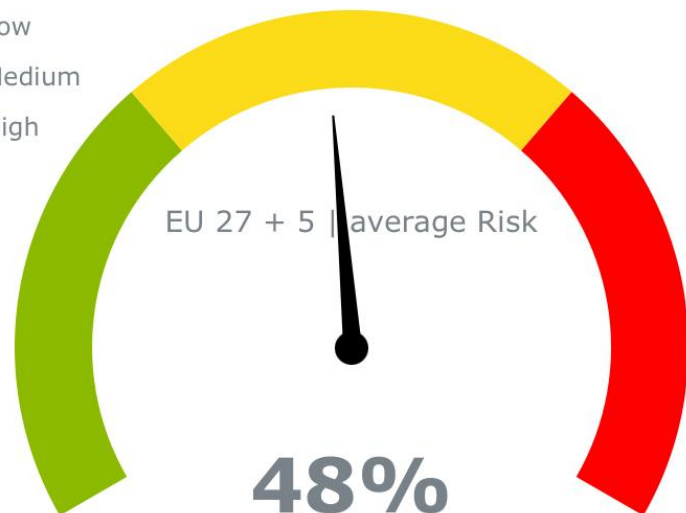
Political pluralism, as a potential for actively representing the diversity of the political spectrum and of ideological views in the media and other relevant platforms, is one of the crucial conditions for democratic citizenship.



Political Independence area: Average risk

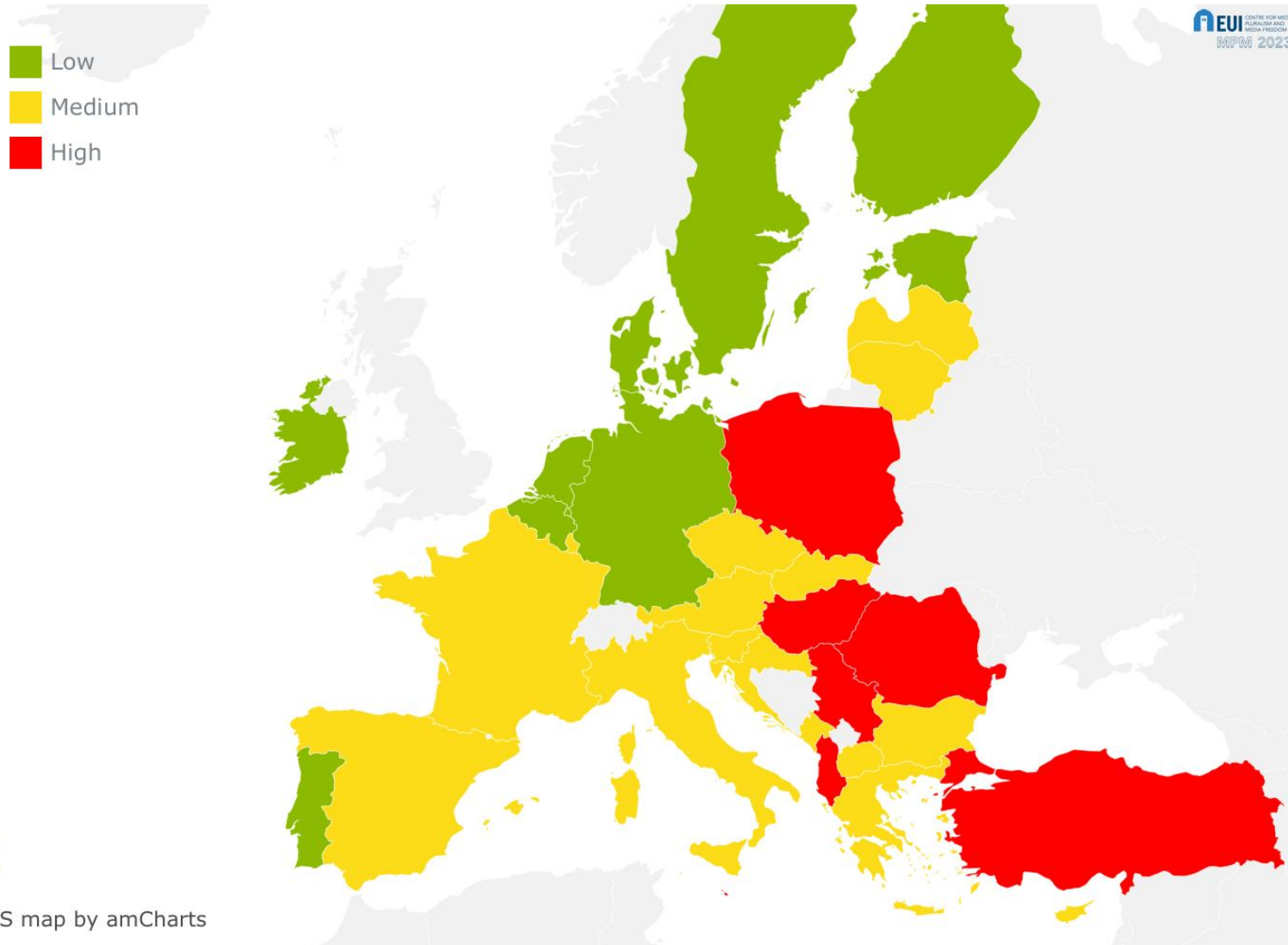
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- Low
- Medium
- High

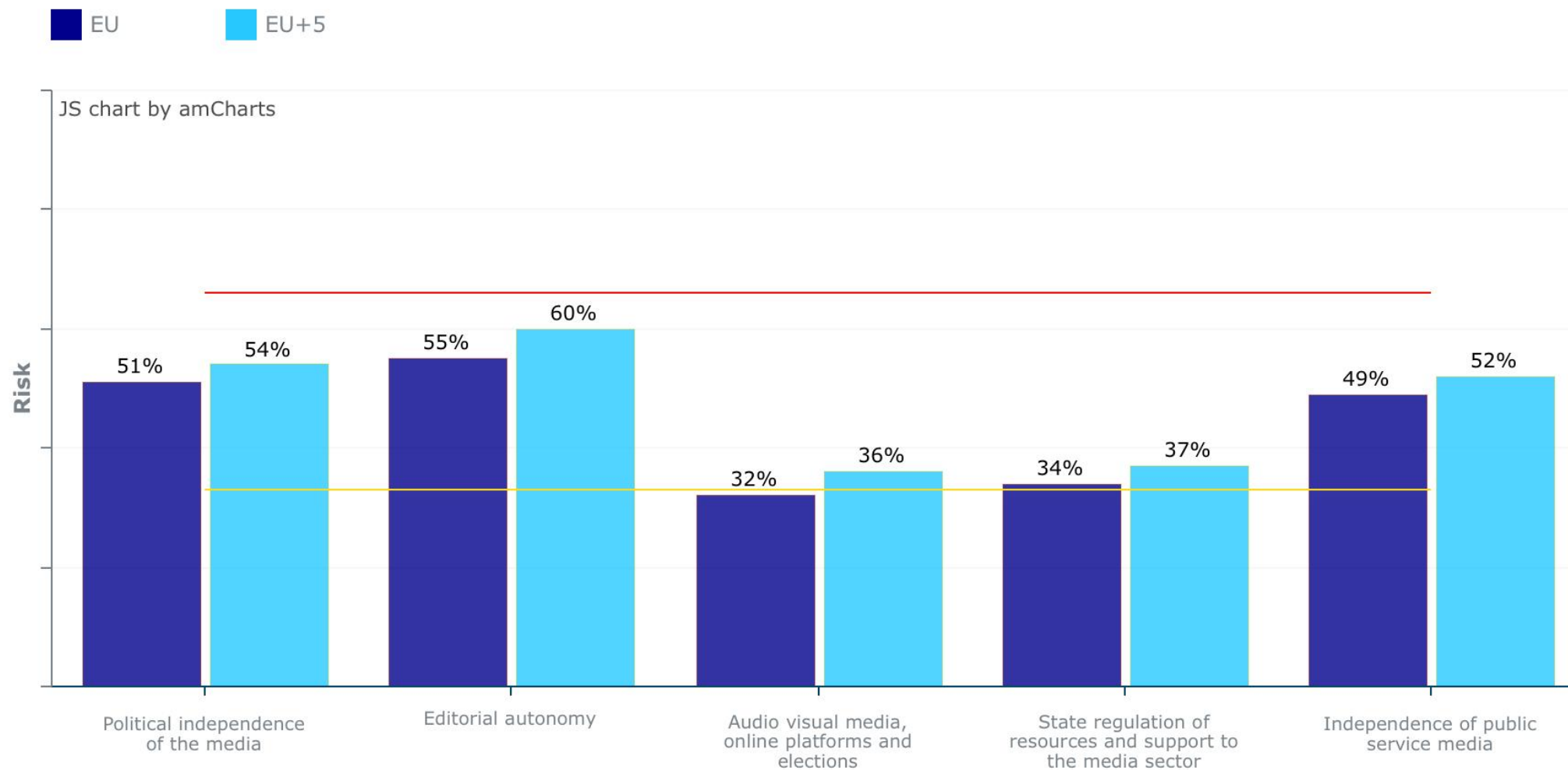


Medium risk remains stable over years. Minimum shifts reflect both methodological adjustments of the instrument and certain changes in individual countries

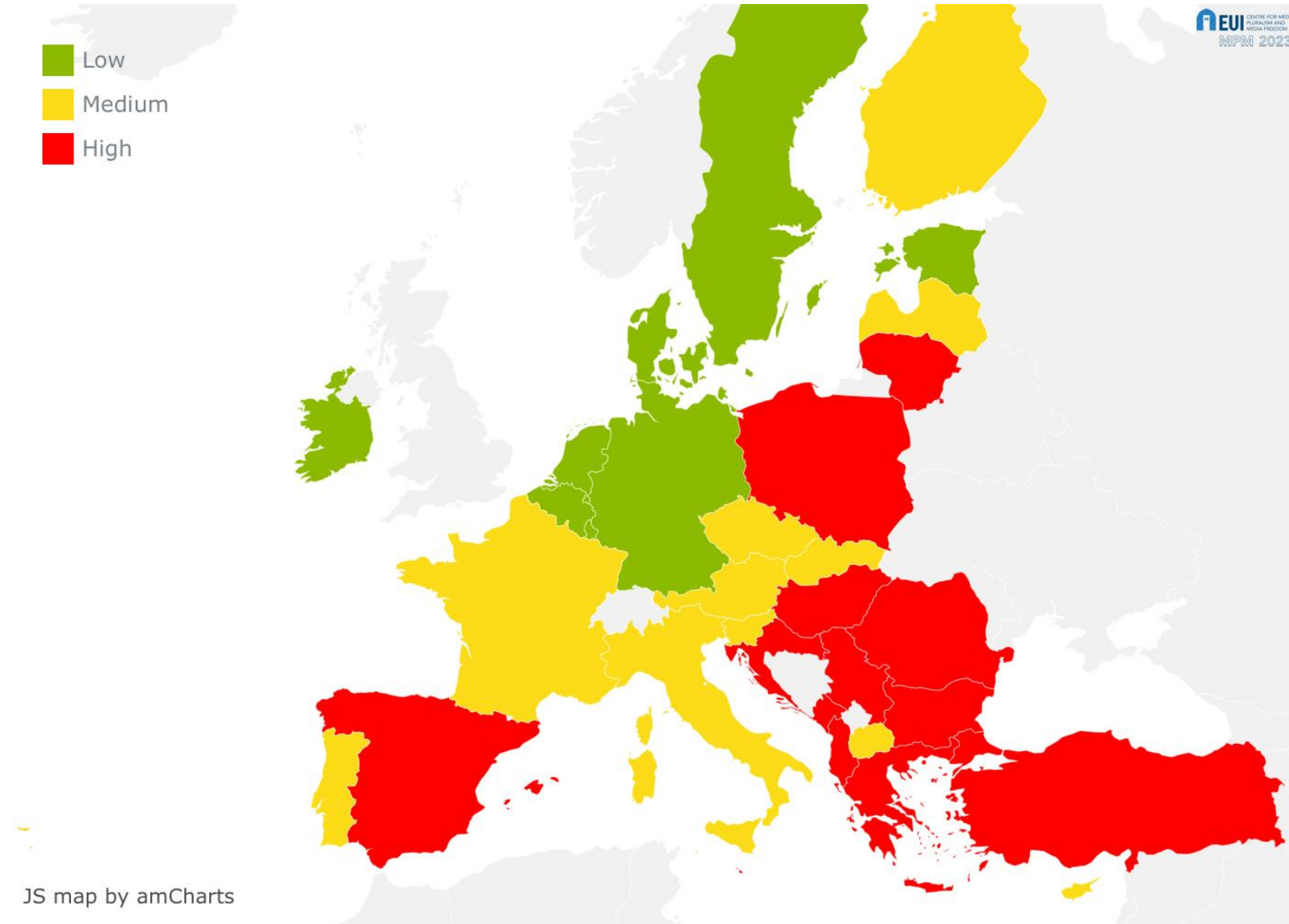
Political Independence area: Map of risks per country



Political Independence area: Averages per indicator



Editorial autonomy: Map of risks per country

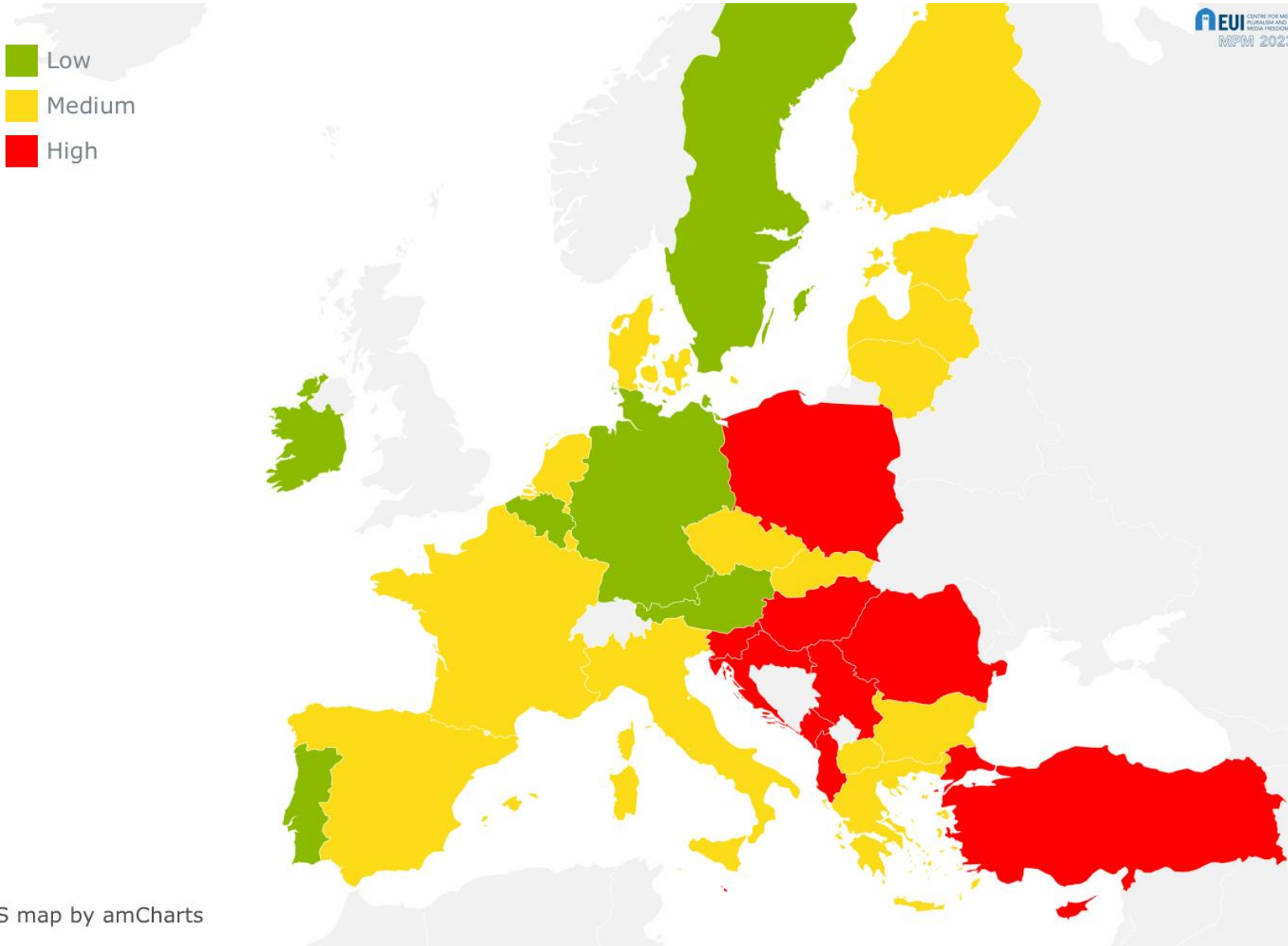


7 countries that score high risk on 3 indicators:

- Editorial autonomy
- Political independence of the media
- Independence of PSM

Hungary, Malta, Poland, Romania + Montenegro, Serbia, Turkey

Indicator on Political independence of the media: Map of risks per country



- Conflict of interest
- Political ownership (direct & indirect) over different types of media
- Independence of news agencies

Political independence of the media: Average risk score per media sector

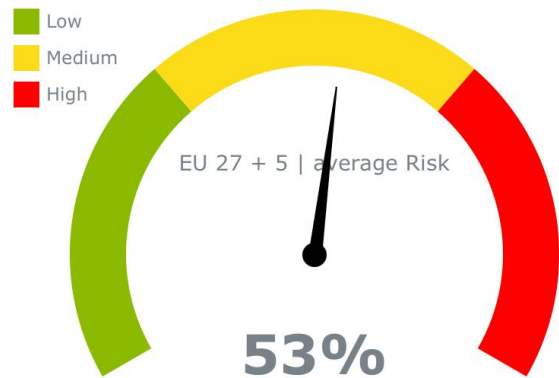
Newspapers

Audiovisual

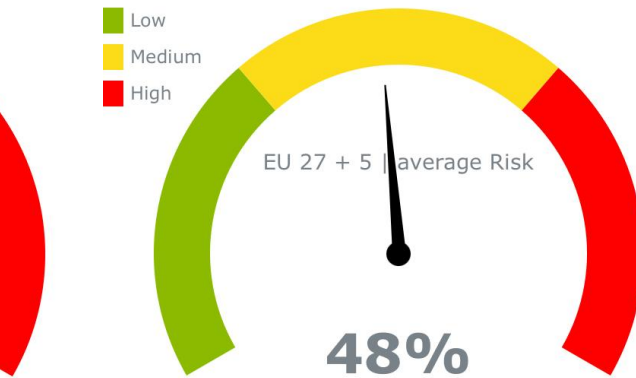
Digital native

Radio

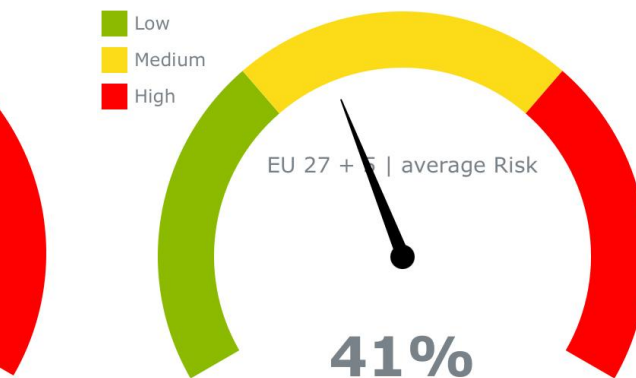
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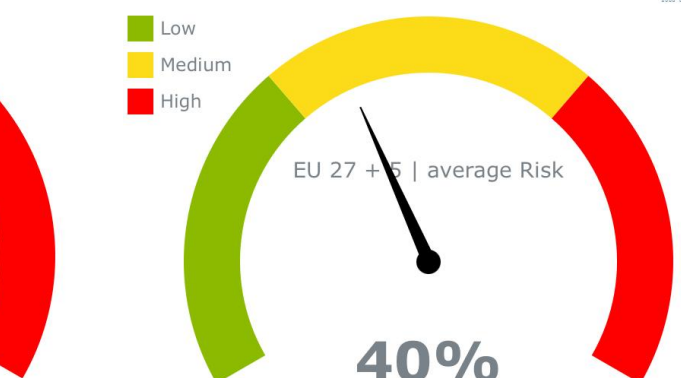
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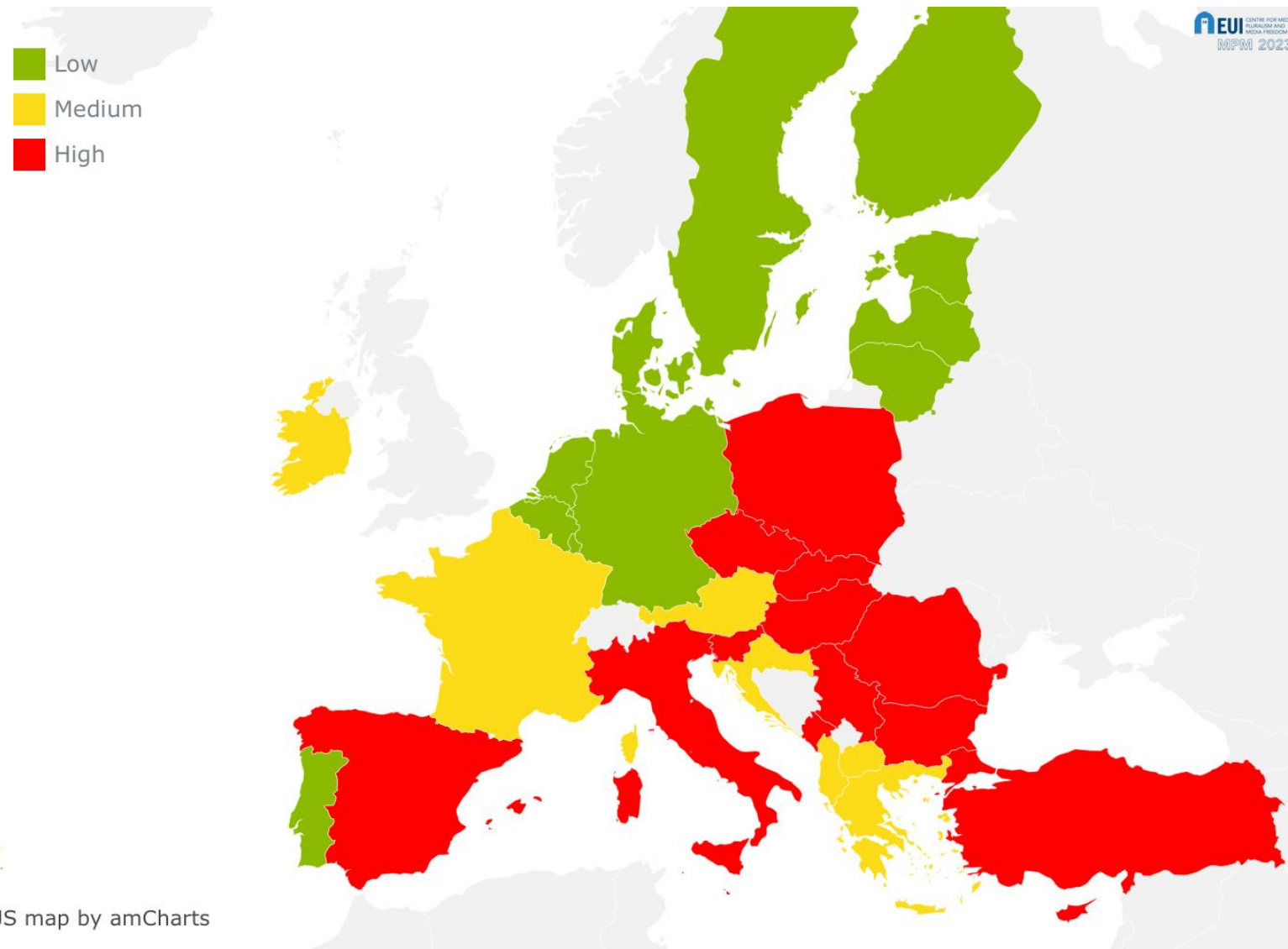


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- Political control shifting from traditional media to digital natives
- Central and South-Eastern Europe

Indicator on the Independence of public service media: Map of risks per country

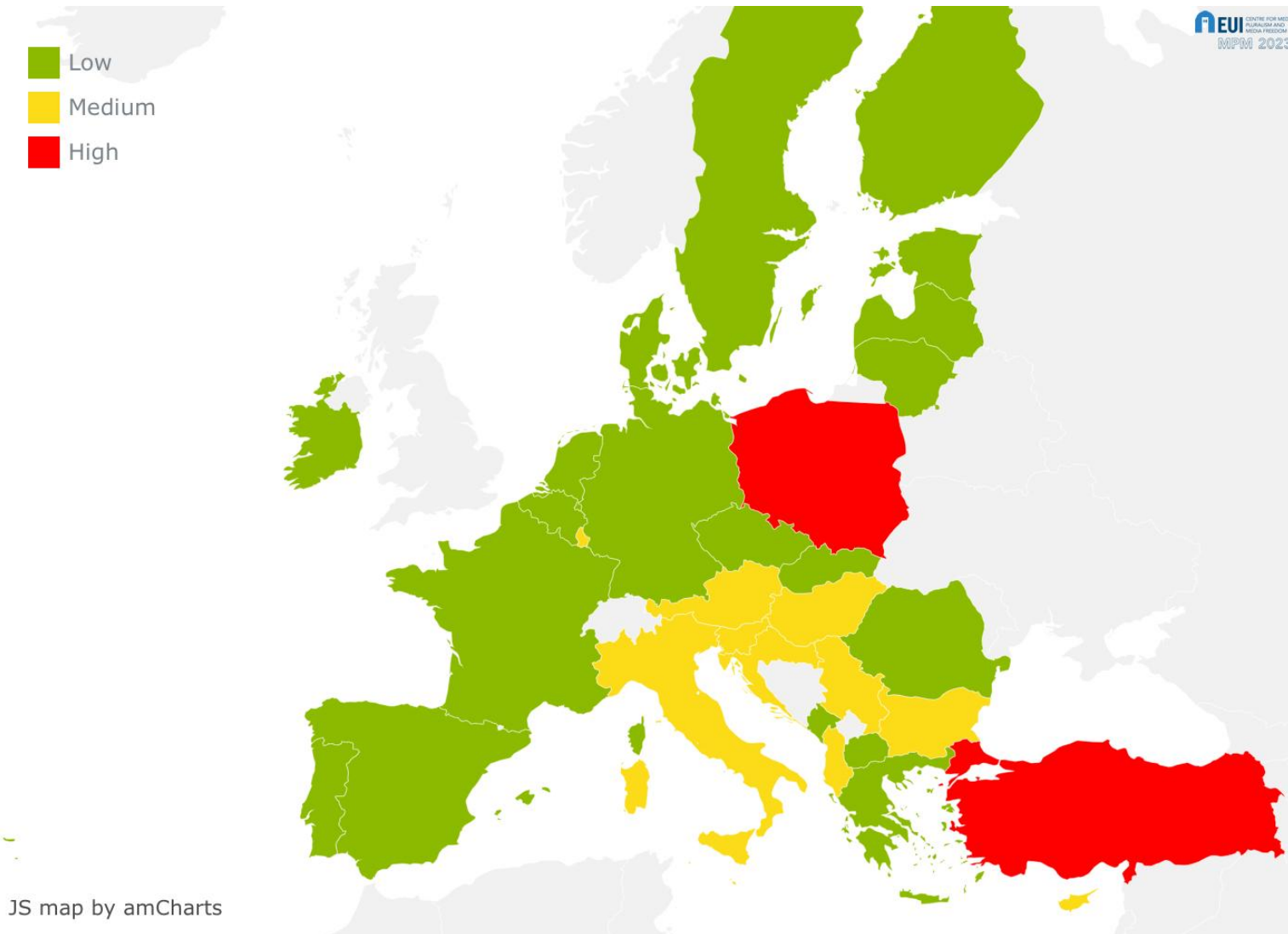


Legal framework for PSM management appointments:
- **high risk in 11 countries**

Actual practice of PSM appointments:
- **high risk in 16 countries**

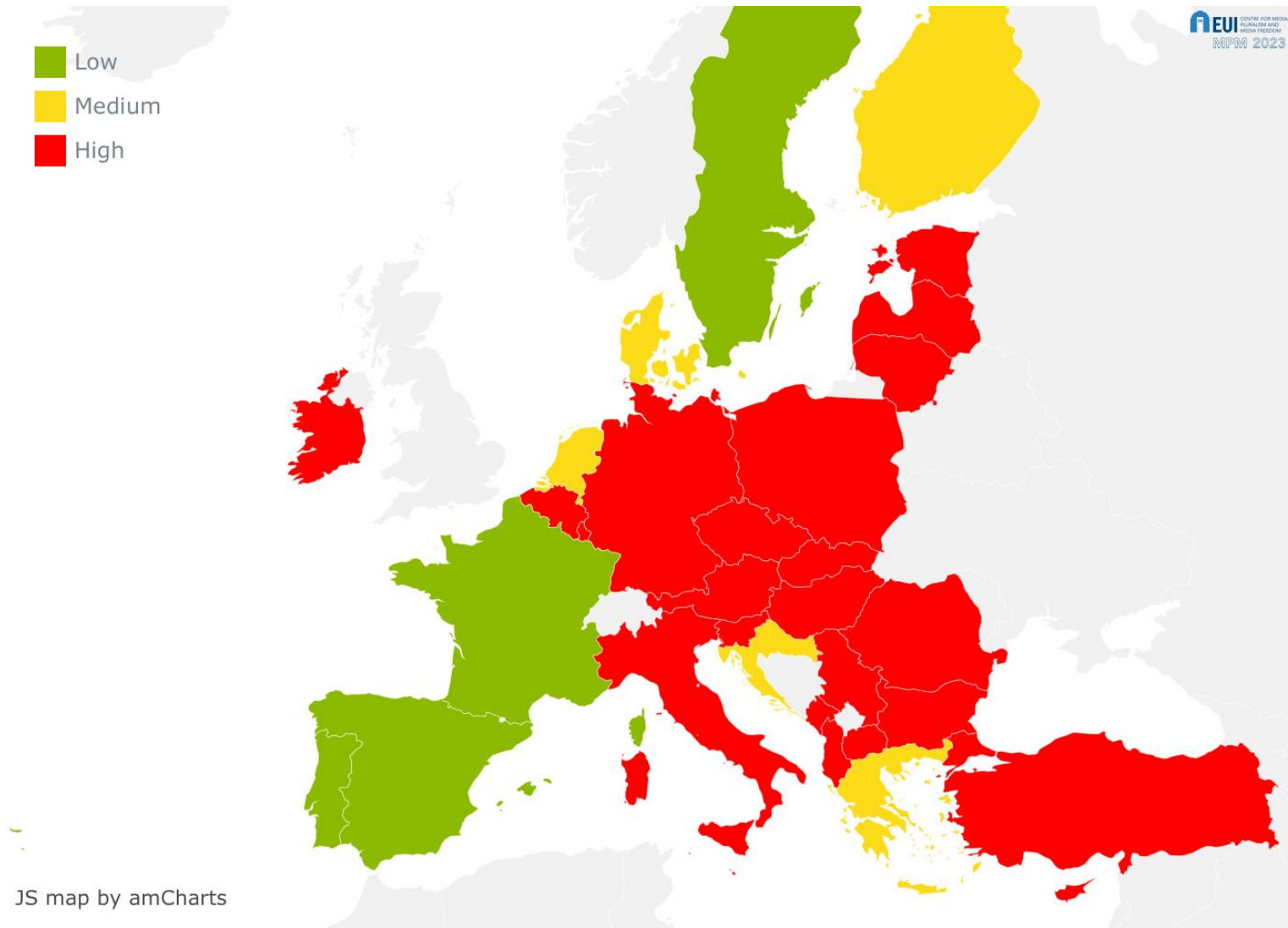
Political independence of editorial line in PSM:
- **high risk in 12 countries**

Indicator on State regulation of resources and support to the media sector – Map of risks per country

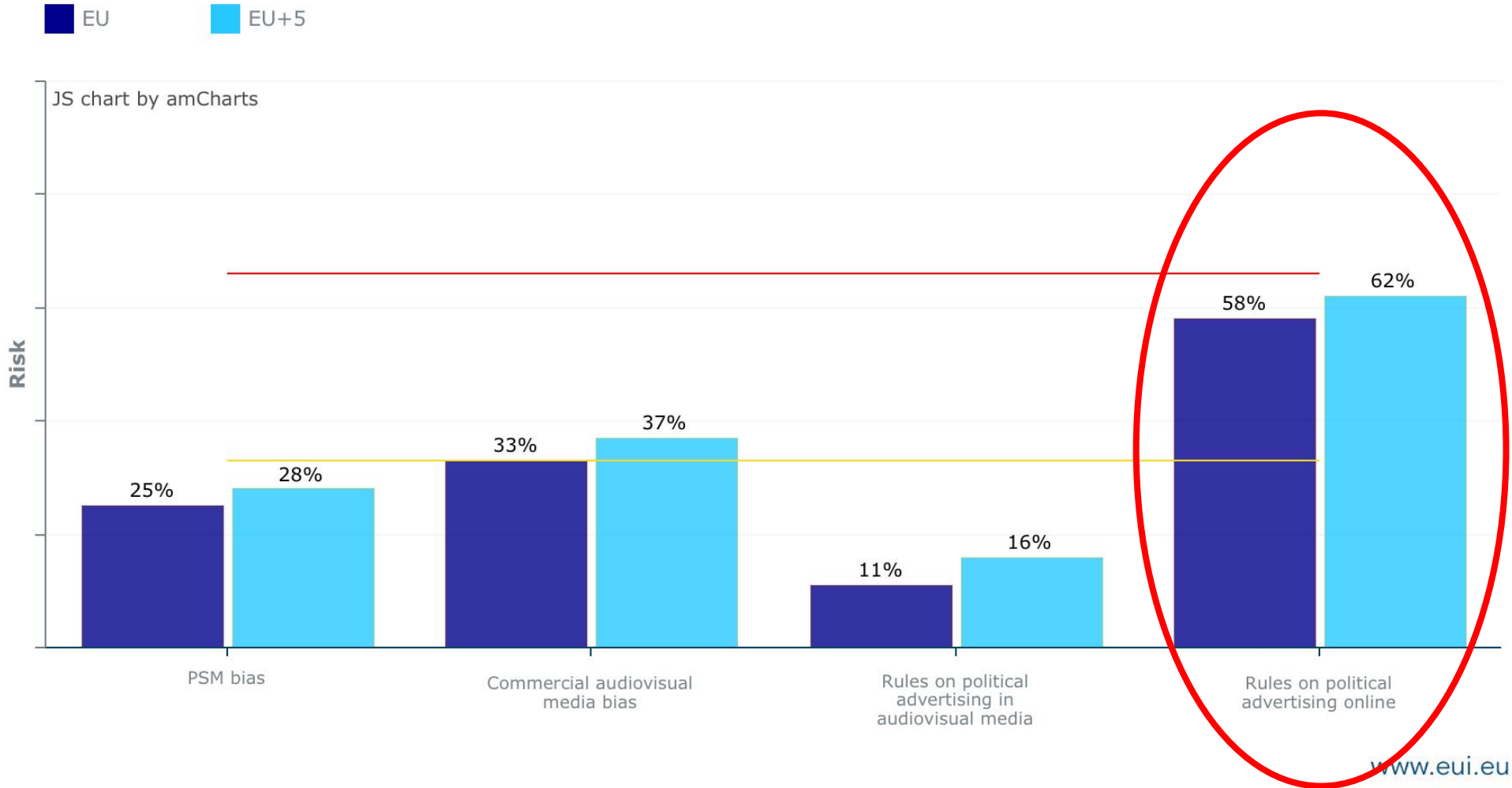


- Spectrum allocation
- Direct and indirect subsidies
- State advertising

State regulation of resources and support to the media sector: the issue of **state advertising** (sub-indicator)



Indicator on the Audiovisual media, online platforms and elections



Political advertising online

- Regulation to ensure transparency of political advertising on **online platforms** high risk: 20 countries (4 less)
- Rules for **political parties and candidates** competing in elections to report on campaign spending on online platforms in a transparent manner high risk: 13 countries
medium risk: 17 countries
- Whether **political parties and candidates** are transparent about the spending and techniques used in social media campaigns (in practice) high risk: 21 countries
- Whether **online platforms** take sufficient steps to ensure the transparency of online political advertising lack of data/studies to adequately assess

The key issues for consideration and discussion

EFFECTIVE PROTECTION
OF EDITORIAL
AUTONOMY

POLITICAL
INDEPENDENCE OF PSM
MANAGEMENT
APPOINTMENTS

RULES ON POLITICAL
ADVERTISING ONLINE

Thank you!

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