

Summer School for Journalists and Media Practitioners

26 - 30 June 2023

EUI Campus - Theatre - Badia Fiesolana, Via dei Roccettini 9 - San Domenico di Fiesole (Fiesole, Florence)

Elda Brogi | European University Institute

Danielle Da Costa Leite Borges | European University Institute

Pier Luigi Parcu | European University Institute

Programme

26 June **Journalism and Social Media in Times of War and Crisis**

Chair

Elda Brogi | European University Institute

10.00 - 11.15 **Teresa Ribeiro** | Organization for Security and Cooperation in Europe

11.15 - 11.30 Q&A

11.30 - 11.45 Coffee Break

11.45 - 12.45 **Konrad Bleyer-Simon** | European University Institute

12.45 - 13.00 Q&A

13.00 - 14.00 Lunch Break

14.00 - 15.30 Case Study/Testimonial on Covering the War in Ukraine
Clark Bentson | ABC News

15.30 - 16.00 Afternoon Coffee

27 June **The Sustainability of Media Markets**

Chair

Konrad Bleyer-Simon | European University Institute

10.00 - 11.15 **Sally Broughton Micova** | University of East Anglia

11.15 - 11.30 Q&A

11.30 - 11.45 Coffee Break



11.45 - 12.45 **Roberta Carlini** | European University Institute

12.45 - 13.00 Q&A

13.00 - 14.00 Lunch Break

14.00 - 15.30 Case Study on New Business Models

András Pusztay | Telex

Overview on EU Funding for Journalism and Media

Elisabetta Airaghi | European University Institute

Case Study on Applying for EU Funds for Journalism

Francesca de Benedetti | Domani Newspaper

28 June **Media in the Digital Age: An Overview on the European Media Freedom Act Proposal**

Chair

Jan Kermer | European University Institute

10.00 - 11.00 The European Media Freedom Act and Prospective Scenarios

Dimitri Bettoni | Osservatorio Balcani e Caucaso Transeuropa

Sofia Verza | European University Institute

Danielle Da Costa Leite Borges | European University Institute

11.00 - 12.30 Roundtable and Group Activity

12.30 - 13.30 Lunch Break

13.30 - 14.45 Group Activity and Presentations

14.45 - 15.15 **Maciek Styczeń** | DG CNECT, European Commission

15.15 - 15.45 Q&A

15.45 - 16.00 Coffee Break

16.00 - 17.00 **Damian Tambini** | London School of Economics

29 June **AI and Journalism**

Chair

Urbano Reviglio | European University Institute

10.00 - 11.15 **Natali Helberger** | University of Amsterdam

11.15 - 11.30 Q&A

11.30 - 11.45 Coffee Break

11.45 - 12.45 **Marko Milosavljevic** | Univeristy of Ljubljana

12.45 - 13.00 Q&A

13.00 - 14.00 Lunch Break

14.00 - 15.00 Case Study on AI and Journalism
Iva Nenadić | European University Institute
Giulia Giannasi | European University Institute

15.00 - 15.15 Q&A

15.15 - 15.30 Final Remarks
Pier Luigi Parcu | European University Institute

19.30 Dinner (by invitation)

30 June **Media Pluralism Monitor Final Conference (EUI campus - Refectory and Online)**

09.00 - 09.30 Welcoming Morning Coffee

09.30 - 09.50 **Session I – Overview of the Results of the Media Pluralism Monitor 2023 by CMPF**

Introductory Remarks: The Media Pluralism Monitor on its 10th Year of Implementation
Pier Luigi Parcu | European University Institute

09.50 - 10.10 Fundamental Protection
Maria Zuffova | European University Institute

10.10 - 10.30 Market Plurality
Roberta Carlini | European University Institute

10.30 - 10.50 Political Independence
Iva Nenadić | European University Institute

10.50 - 11.20 Coffee Break

11.20 - 11.40 Social Inclusiveness
Marie Palmer | European University Institute

11.40 - 11.50 Case Study on Slovakia
Marína Urbániková | Masaryk University

11.50 - 12.00 General Ranking and Policy Recommendations
Elda Brogi | European University Institute

12.00 - 12.20 **Giuseppe Abbamonte** | European Commission, DG CNECT

12.20 - 12.30 Q&A

12.30 - 12.40 Closing Remarks
Pier Luigi Parcu | European University Institute

12.40 - 13.45 Lunch Break

13.45 - 15.00 Closed Event for MPM Country Teams

Discussants
Matteo Trevisan | European University Institute
Marie Palmer | European University Institute