

Summer School for Journalists and Media Practitioners

26 - 30 June 2023

EUI Campus - Theatre - Badia Fiesolana, Via dei Roccettini 9 - San Domenico di Fiesole (Fiesole, Florence)

Elda Brogi | European University Institute

Danielle Da Costa Leite Borges | European University Institute

Pier Luigi Parcu | European University Institute

Programme

26 June **Journalism and social media in times of war and crisis**

10.00 - 11.00 **Teresa Ribeiro** | Organization for Security and Cooperation in Europe

11.00 - 11.15 Coffee break

11.15 - 12.15 **Konrad Bleyer-Simon** | European University Institute

12.15 - 13.00 Q&A

13.00 - 14.00 Lunch break

14.00 - 15.30 Case study/testimonial on covering the war in Ukraine
Clark Bentson | ABC News

27 June **The sustainability of media markets**

10.00 - 11.00 **Sally Broughton Micova** | University of East Anglia

11.00 - 11.15 Coffee break

11.15 - 12.15 **Roberta Carlini** | European University Institute
Pier Luigi Parcu | European University Institute

12.15 - 13.00 Q&A

13.00 - 14.00 Lunch break



- 14.00 - 15.30 Case study on new business models
András Pusztay | Telex
- Overview on EU funding for journalism and media
Elisabetta Airaghi | European University Institute
- Case study on applying for EU funds for journalism
Francesca de Benedetti | Domani Newspaper

28 June **Defining media in the digital age**

- 10.00 - 11.00 The European Media Freedom Act and prospective scenarios
Dimitri Bettoni | Osservatorio Balcani e Caucaso Transeuropa
Sofia Verza | European University Institute
Danielle Da Costa Leite Borges | European University Institute
- 11.00 - 12.30 Roundtable and group activity
- 12.30 - 13.30 Lunch break
- 13.30 - 14.45 Group activity and presentations
- 14.45 - 15.15 Representative of European Commission, DG CNECT
- 15.15 - 15.45 Q&A
- 15.45 - 16.00 Coffee break
- 16.00 - 17.00 **Damian Tambini** | London School of Economics

29 June **AI and Journalism**

- 10.00 - 11.00 **Natali Helberger** | University of Amsterdam
- 11.00 - 11.15 Coffee break
- 11.15 - 12.15 **Marko Milosavljevic** | University of Ljubljana
- 12.15 - 13.00 Q&A
- 13.00 - 14.00 Lunch break
- 14.00 - 15.00 Case study on AI and Journalism
Iva Nenadić | European University Institute
Giulia Giannasi | European University Institute
- 15.00 - 15.30 Q&A
- 20.00 Dinner (by invitation)

30 June	Media Pluralism Monitor Final Conference (EUI campus - Refectory and Online)
09.00 - 09.30	Welcoming Morning Coffee
09.30 - 09.50	Session I – Overview of the results of the Media Pluralism Monitor 2023 by CMPF
	Introductory remarks Elda Brogi European University Institute
09.50 - 10.10	Fundamental protection Maria Zuffova European University Institute
10.10 - 10.30	Market plurality Roberta Carlini European University Institute
10.30 - 10.50	Political Independence Iva Nenadić European University Institute
10.50 - 11.10	Social Inclusiveness Marie Palmer European University Institute
11.10 - 11.30	General ranking and policy recommendations Elda Brogi European University Institute
11.30 - 12.15	Giuseppe Abbamonte European Commission, DG CNECT
12.15 - 13.00	Q&A
13.00 - 14.00	Lunch break
14.00 - 15.00	Round table with MPM country teams
15.00 - 15.30	Closing remarks Pier Luigi Parcu European University Institute