

## The European Media Freedom Act

# Reflections on the new draft proposal aimed at protecting media pluralism and independence in the EU

**18 November 2022**

Sala Europa and Online - Villa Schifanoia, Via Boccaccio 121 - Florence

**Pier Luigi Parcu** | European University Institute

**Elda Brogi** | European University Institute

### Introduction

The event will foresee three thematic sessions, each of which focused on a specific topic emerging from the proposal and introduced by three high-level stakeholders in the field (5-7 minutes each). For each session, an open discussion among all the participants will follow the introductory presentations, benefitting the presence of a representative from the European Commission.

### Programme

#### **18 November**

09.30 - 09.45 Welcoming Morning Coffee

09.45 - 10.00 Introductory remarks

**Pier Luigi Parcu** | European University Institute, CMPF

10.00 - 11.00 **Session I: Market measures in the EMFA**

This session will investigate market-related measures envisaged in the EMFA, such as the duties imposed in terms of transparency obligations and editorial independence (art. 6), as well as the foreseen media pluralism tests requiring Member States to assess the impact of media market concentrations on media pluralism and editorial independence (art. 21/2).

Introduction and Moderation

**Roberta Carlini** | European University Institute, CMPF

## Speakers

**Karim Ibourki** | Chair, European Regulators Group for Audiovisual Media Services, ERGA / President, Conseil supérieur de l'audiovisuel, CSA Belgique

**Erard Gilles** | Senior EU Policy Officer, Association of Commercial Television and Video on Demand Services in Europe, ACT

**Maria Luisa Stasi** | Head of Law and Policy for digital markets at ARTICLE 19

**Anna Herold** | Head of the 'Audiovisual & Media Services Policy' unit at the European Commission's Directorate General for Communications Networks, Content and Technology (DG CONNECT)

### 11.00 - 12.00 **Session II: The New Board for Media Services**

This session is designed to discuss with relevant stakeholders the role of the new Board for Media Services (art. 8-12), that will be able to issue opinions on national measures and decisions affecting media markets and media market concentrations (among others). Being the new Board one of the most relevant novelties envisaged by the Act, it is of primary importance to discuss its features and system of governance, also in relation with national regulatory authorities.

#### Introduction and Moderation

**Elda Brogi** | European University Institute, CMPF

#### Speakers

**Giacomo Lasorella** | Vice-Chair, European Regulators Group for Audiovisual Media Services, ERGA / President, Autorità per le Garanzie nelle Comunicazioni, AGCom

**Nikolas Moschakis** | Senior Policy Adviser, European Publishers Council, EPC

**Renate Schroeder** | Director, European Federation of Journalists, EFJ

**Anna Herold** | Head of the 'Audiovisual & Media Services Policy' unit at the European Commission's Directorate General for Communications Networks, Content and Technology (DG CONNECT)

### 12.00 - 13.00 **Session III: Content of media services providers on very large online platforms**

This session will investigate the interrelation occurring between media service providers and very large online platforms for what concerns the moderation of online content (Art.17).

#### Introduction and Moderation

**Iva Nenadić** | European University Institute, CMPF

#### Speakers

**Luboš Kukliš** | Former Chair, European Platform of Regulatory Authorities, EPRA / Former Chief Executive, Council for Media Services, CMS

**Richard Burnley** | Director of Legal and Policy / General Counsel at European Broadcasting Union, EBU

**Ania Helseth** | Strategic Policy Manager EU Affairs, Meta

**Anna Herold** | Head of the 'Audiovisual & Media Services Policy' unit at the European Commission's Directorate General for Communications Networks, Content and Technology (DG CONNECT)

### 13.00 - 13.10 Concluding remarks

**Pier Luigi Parcu** | European University Institute, CMPF

### 13.10 - 14.00 Lunch