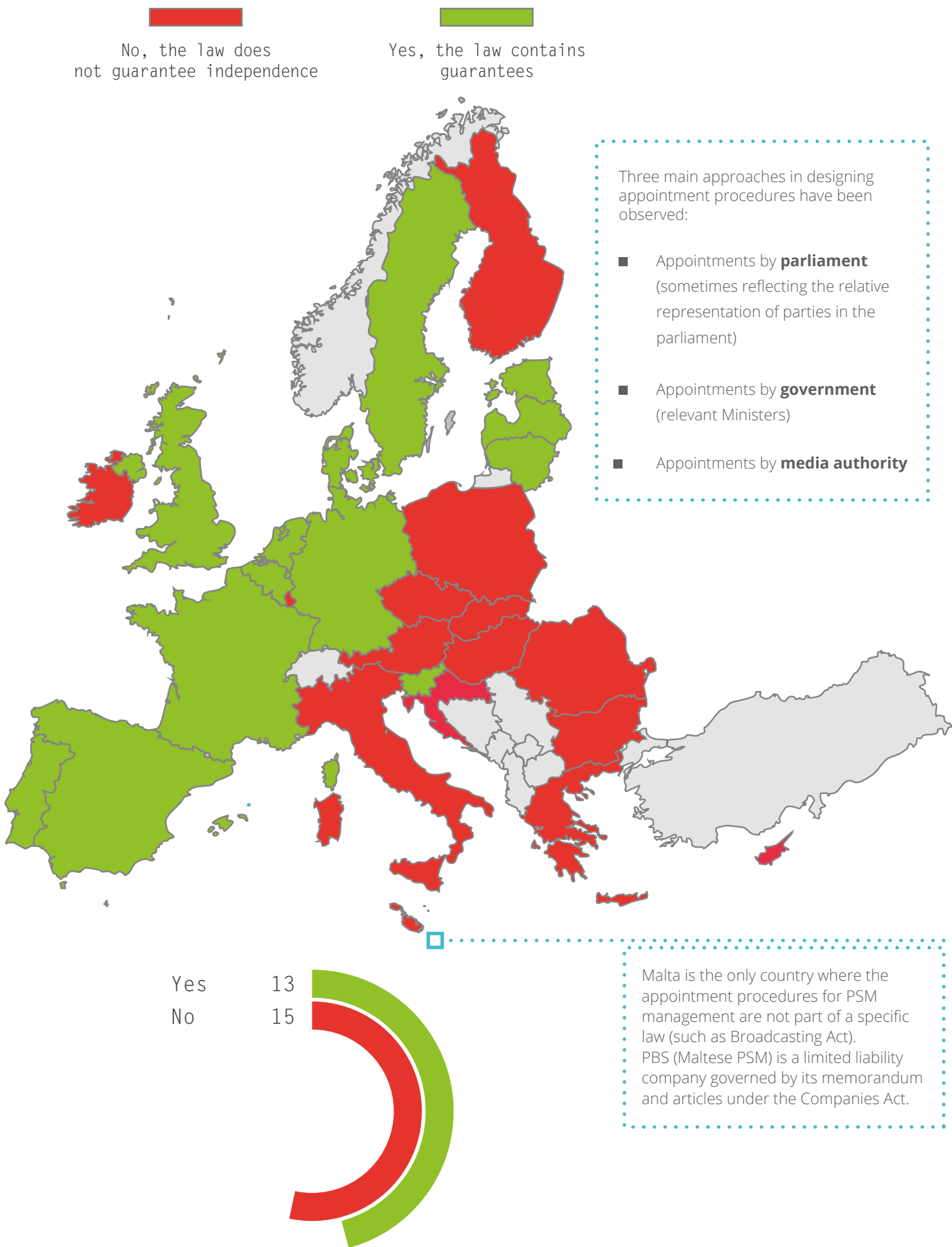


APPOINTMENT PROCEDURES FOR PUBLIC SERVICE MEDIA IN EU

All countries in the European Union have a form of public service media (PSM). Due to convergence, most of them operate on multiple platforms, but broadcasting remains the most significant medium. PSM systems are usually established by the state. At the heart of their remit is to provide complete and unbiased information and diverse political opinion, serving all communities. In this regard it is of utmost importance that the governance system of these organisations strongly adheres to the principle of independence, especially from the government or other sources of political influence. PSM that are under political influence will be at risk of producing biased content and reducing the ability of citizens to make informed choices.

According to the results of the Media Pluralism Monitor 2017:

In 13 countries the law that stipulates appointment procedures of PSM management is perceived as guaranteeing independence from government or other political influence. **While, in 15 countries** legally defined procedures do not guarantee independence from government or other political influence.



Even in the countries where the law provides fair and transparent appointment procedures, which guarantee independence from government or other political influence, these might not be fully respected in practice. In 19 EU countries (ES, RO, PT, MT, IT, HU, FI, CY, HR, UK, SI, SK, LU, LT, LV, IE, DE, CZ, AT) there is a systematic or occasional political interference in the appointments and dismissals of managers and board members of PSM.

Sources: The main source for this Factsheet is the Media Pluralism Monitor 2017 (MPM2017) Database, created under the Media Pluralism Monitor 2017 Project. The factsheet relied also on additional information provided by the MPM2017 country teams.

For more information on the independence of PSM in the EU visit <http://cmpf.eui.eu/mapping-media-policy-journalism/>

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The Media Pluralism Monitor

The Media Pluralism Monitor (MPM) is a tool that has been developed by the CMPF to assess the risks for media pluralism in a given country. The MPM project is co-funded by the European Union. The Monitor assesses the risks for media pluralism based on a set of twenty indicators covering four different areas: Basic Protection, Market Plurality, Political Independence and Social Inclusiveness. The indicators cover legal, economic and socio-political questions. All types of media are covered: The results of the MPM implementations are available [here](#).

CMPF

The Centre for Media Pluralism and Media Freedom (CMPF), established in 2011 at the Robert Schuman Centre for Advanced Studies, European University Institute - Florence, aims to develop innovative and relevant lines of research on media freedom and pluralism and on fundamental rights in Europe and beyond. The Centre, directed by Prof. Pier Luigi Parcu, coordinated by Elda Brogi, is composed of a team of experts in media markets and economics, law, political science, and communications studies.

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