

JOURNALISM IN THE ERA OF ALGORITHMS AND ARTIFICIAL INTELLIGENCE

SUMMER SCHOOL FOR JOURNALISTS AND MEDIA PRACTITIONERS 2018

Scientific Organisers: **Pier Luigi Parcu** and **Iva Nenadic** | CMPF / EUI

Sala Europa

Villa Schifanoia, Via Boccaccio 121 - Florence

11 - 15 JUNE 2018

■ PROGRAMME

11 JUNE **FREEDOM OF EXPRESSION, PLURALISM AND THE CHANGING MEDIA**

Chair: **Iva Nenadic**

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| 09.30 - 10.00 | Welcome to the Summer School
Brigid Laffan RSCAS Director / EUI
Pier Luigi Parcu CMPF Director / EUI |
| 10.00 - 10.30 | Tour de table |
| 10.30 - 11.00 | Media Pluralism Monitor
Elda Brogi CMPF / EUI |
| 11.00 - 11.30 | <i>Coffee break</i> |
| 11.30 - 12.30 | Competition in the digital media markets
Pier Luigi Parcu CMPF / EUI |
| 12.30 - 14.00 | <i>Lunch</i> |
| 14.00 - 15.30 | Artificial intelligence, freedom of expression and journalism
Carlos Affonso Souza The Institute for Technology & Society of Rio |
| 15.30 - 16.00 | <i>Transport to Villa Salviati</i> |
| 16.00 - 17.30 | Joint session with the Centre for Judicial Cooperation
Giovanni Sartor EUI |
| 17.30 - 18.30 | <i>Welcome cocktail</i> |



12 JUNE

MEDIA ECONOMY AND SUSTAINABILITY OF JOURNALISM

Chair: **Elda Brogi** | CMPF / EUI

09.30 - 10.30

GDPR and journalism

Mario Viola De Azevedo Cunha | CMPF / EUI

10.30 - 11.00

Interactive session with the presenter

11.00 - 11.30

Coffee break

11.30 - 12.15

Making AI work for journalists - A tool to support creativity in journalism

Andrea Wagemans | WAN-IFRA

12.15 - 13.00

Interactive session with the presenter

13.00 - 14.30

Lunch

14.30 - 15.00

The rise of data-driven audiovisual formats

Enrico Menduni | Roma Tre University

15.00 - 15.40

Interactive session with the presenter

15.40 - 16.00

Coffee break

16.00 - 17.00

YOU session: selected essays

Summer School Participants

13 JUNE

INFORMATION DISORDER AND MEDIA LITERACY

Chair: **Luc Steinberg** | CMPF / EUI

09.30 - 10.15

Media and the transformation of politics in the digital age

Miguel Poiares Maduro | Director STG / EUI

10.15 - 10.45

Interactive session with the presenter

10.45 - 11.15

Coffee break

11.15 - 12.00

Fact-checking tools and practices for journalists

Gabriela Jacomella | STG / EUI

12.00 - 12.30

Interactive session with the presenter

12.30 - 14.00

Lunch

14.00 - 14.45

Digital platforms and the struggle for media freedom and journalistic autonomy in Central and Eastern Europe

Vaclav Stetka | Loughborough University

14.45 - 15.30

Interactive session with the presenter

15.30 - 15.45

Coffee break

15.45 - 16.30

The role of *memes* in politics

Ofra Klein | EUI

14 JUNE

PRACTICE DAY: AUTOMATION, PRIVACY AND DATA PROTECTION

Chair: **Iva Nenadic** | CMPF / EUI

09.30 - 10.15

Automated reporting and journalism
Helen Vogt | Digital Publishing Consultant

10.15 - 11.00

Interactive session with the presenter

11.00 - 11.30

Coffee break

11.30 - 13.00

Workshop: Online Media Freedom Resource Centre
Fazila Mat | Osservatorio Balcani e Caucaso Transeuropa

13.00 - 14.20

Lunch

14.20 - 15.00

EU Media Policies: AVMSD, COPYRIGHT, GDPR
Anna Herold | European Commission

15.00 - 15.40

Workshop: Tracking and encryption
Luc Steinberg | CMPF / EUI

15.40 - 16.00

Coffee break

16.00 - 16.45

Sustainability of political journalism
Ryan Heath | Politico

16.45 - 17.00

Delivery of diplomas

17.00 - 18.00

Farewell cocktail

15 JUNE

SELF-REGULATION AND ETHICS

Chair: **Iva Nenadic** | CMPF / EUI

09.30 - 10.45

Professional standards and ethics in the era of (semi)automated journalism
Aidan White | Ethical Journalism Network

10.45 - 11.15

Coffee break

11.15 - 12.30

The impact of tech platforms on democracy and possibilities of their regulation
Damian Tambini | London School of Economics

12.30 - 13.00

Conclusions and farewell