


## Summer School for Journalists and Media Practitioners

# Covering Political Campaigns in the Age of the Data, Algorithms and Artificial Intelligence

 @CmpfEui #CMPF2019

**24 - 28 June 2019**

Sala del Consiglio - Villa Salviati, Via Bolognese 156 - Florence

Scientific Organisers: **CMPF Team** | CMPF / EUI

### Programme

#### 24 June

- 10.00 - 10.15 Welcome to the Summer School  
**Elda Brogi** | CMPF / EUI
- 10.15 - 10.45 Tour de table
- 11.45 - 11.30 The Media Pluralism Monitor 2020  
**CMPF Team**
- 11.30 - 12.00 *Coffee break*
- 12.00 - 13.00 Digitisation, democracy and the regulation of personal data use for political purposes  
**Christian D’Cunha** | EDPS
- 13.00 - 14.15 *Lunch*
- 14.15 - 15.15 EU media policy and the digital single market  
**Anna Herold** | European Commission
- 15.15 - 15.30 *Coffee break*
- 15.30 - 16.30 Is the algorithm reliable? The collaboration between technology and humans in the fight against hate speech  
**Federica Casarosa** | EUI
- 16.30 - 18.00 *Welcome cocktail*



## 25 June

Chair: **Roberta Carlini**

- 09.30 - 10.15 Fact-checking in the newsroom: best practices, open question  
**Gabriela Jacomella** | CMPF / EUI
- 10.15 - 11.00 How to make the perfect citizen: China's social credit system  
**Wessel Reijers** | EUI
- 11.00 - 11.30 *Coffee break*
- 11.30 - 12.30 Network enforcement ACT: the German approach to fight fake news, digital violence and terrorist speech in social network  
**Bernd Holznagel** | University of Münster
- 12.30 - 14.00 *Lunch*
- 14.00 - 15.00 Moderator: **Matt Loveless**  
Debating digital pluralism with the participants of the Summer School
- 15.00 - 15.30 *Coffee break*
- 15.30 - 16.30 The application and liability of artificial intelligence  
**Giovanni Sartor** | EUI

## 26 June

Chair: **Iva Nenadic**

- 09.30 - 11.00 Social media manipulation: algorithms, bots and computational propaganda  
**Samantha Bradshaw** | Oxford Internet Institute
- 11.00 - 11.30 *Coffee break*
- 11.30 - 13.00 Protecting democratic legitimacy: social media campaigns and regulation of free and fair elections  
**Damian Tambini** | London School of Economics
- 13.00 - 14.30 *Lunch*

## 27 June

Chair: **Mario Viola De Azevedo Cunha**

- 09.30 - 10.30 Who's using Facebook ads to win your vote - and how they are doing it?  
**Sam Jeffers** | Who Targets Me
- 10.30 - 11.00 *Coffee break*
- 11.00 - 12.00 Innovation, rights and pluralism in the digital era. Looking to the future  
**Pier Luigi Parcu** | EUI / CMPF
- 12.00 - 13.30 *Lunch*
- 13.30 - 14.30 Polling data to assess election campaigns: Why polling aggregation helps you avoid cherry-picking polls and falling for outliers  
**Cornelius Hirsch** | POLITICO
- 14.30 - 15.00 *Coffee break*
- 15.00 - 16.30 CryptoParty  
**Lucien Steinberg** | CMPF / EUI
- 16.30 - 16.45 Delivery of certificates of attendance
- 16.45 - 18.00 *Farewell cocktail*

## 28 June

Chair: **Elda Brogi**

- 09.30 - 10.45 The EU copyright directive  
**Giuseppe Abbamonte** | European Commission
- 10.45 - 11.15 *Coffee break*
- 11.15 - 12.30 Press publishers' right: expanding copyright on news and information on the internet  
**Ula Furgal** | EUI
- 12.30 - 13.00 Conclusions & Farewell