

The Conference

"The role and functions of contemporary journalism" on the 60th anniversary of the creation of television in Poznan

(Poznan, December 5-6, 2017)

Organisers:

The Faculty of Political Science and Journalism

Adam Mickiewicz University

Polish Television Inc.

Patronage:

Polish Press Law Association

Part I - 5.12.2017 the jubilee of the 60th anniversary of the creation of Polish television in Poznań

**Part II - 6.12.2017 Faculty of Political Science and Journalism AMU
Umultowska 89a, Poznań, room 121**

Panel I - 9.30 - 11.15

The role and function of contemporary journalism

Chairman/prof. Andrzej Stelmach (The Dean of Faculty)

- **Opening ceremony**
- **Occasional speeches of invited guests**
- prof. Kazimierz Wolny - Zmorzyński (UP J.P.II Cracow) The changes in Polish media after 1989 on the example of reportage
- prof. Jacek Sobczak (SWPS Warsaw) - The role and function of contemporary journalism
- prof. Janusz Adamowski (UW Warsaw) - Is public television still needed in Poland?
- ks. prof. Michał Drożdż (UP J.P.II Cracow)- Journalistic mission as ethical duty - between ideals and illusion.

Coffee break: 11.15-11.30

Panel II - 11.30-12.30

Media Pluralism and Media Freedom

Chairman prof. Jędrzej Skrzypczak

- dr Mario Viola de Azevedo Cunha (CMPF EUI Florence) Media Pluralism Monitor 2014-2016

- dr hab. Beata Klimkiewicz (Jagiellonian University Cracow) - Media Pluralism Monitor: Results for Poland.

Lunch 12.30-13.30

Panel III - 13.30-15.00 Professional status of journalists - experiences from the past and challenges of the future

Chairman prof. Jacek Sobczak

- Maciej Hoffman - Director of the Press Editors Chamber - Is the press still alive or dead?
- prof. Tadeusz Kononiuk (UW) Journalists on digital steroids.
- prof. Grzegorz Tylec (KUL) - Legal status of the editor-in-chief and the scope of his responsibility "
- dr hab. Lucyna Szot (UWr) - The professional status of the journalists in a theory and practice
- prof. Joanna Taczkowska (ASW) - Legal liability of journalists.
- dr Maria Łoszevska-Ołowska - (UW) Freedom of speech in the scope of the ECtHR case law. "

- **Coffee break: 15.00-15.30**

Panel IV - 15.30 - 16.30

The role and tasks of PBS in Poland

Chairman prof. Ryszard Kowalczyk

- prof. UAM dr hab. Jędrzej Skrzypczak (UAM)- Project of the scientific consortium of Jagiellonian University, University of Warsaw, Adam Mickiewicz University in public media research.
- dr hab. Agnieszka Hess, dr Michał Bukowski (UJ), Quality of the work of journalists in the light of research on regional public radio - contexts and interpretations "
- dr Szymon Ossowski, dr Jacek Wyszynski (UAM)- Study of TVP1 and TVP2 programmes for the National Broadcasting Board in 2015. Methodological considerations.
- dr Bartosz Hordecki, - The implementation of TVP Kultura's programming tasks in 2015.
- mgr Anna Wilińska Zelek, mgr Maria Wąsicka (UAM) - Realization of programming tasks of regional radio stations of the Polish Radio.

Panel V - 16.45 - 18.00

The Challenges of Contemporary Media Markets

Chairman dr Bartosz Hordecki

- prof. Ryszard Kowalczyk (UAM) - The role and functions of the local press.
- dr Ksenia Kakereko (UW) - Copyright for the use of audiovisual works from the resources of public institutions.
- dr Norbert Gill (UAM) Journalism and public procurement, two different worlds or some common.
- mgr Małgorzata Gierwazik (UAM) The media and spokesmen's cooperation in crisis - war or peace?

Summing up of the conference - Dean Andrzej Stelmach